



In The Breeze



March 2011

Official Newsletter of the Bluebonnet MX-5 Miata Club

Still Free!

Zooming Reaches Incredible Milestone

HIROSHIMA, Japan — Total production of Mazda Motor Corporation's MX-5 sports car (known as the Mazda Roadster in Japan) reached 900,000 units on February 4, 2011. This significant milestone was achieved 21 years and 10 months after mass production of the first generation MX-5 commenced in April 1989. The MX-5 was initially certified by Guinness World Records as the world's "Best selling two seat sports car" when production reached 531,890 units in May 2000. Guinness updated the record when production reached 700,000 and later, 800,000 units. Currently, Mazda is reapplying to Guinness World Records to have the record updated to 900,000 units.

During the 1960's and 1970's, numerous lightweight and fun-to-drive sports cars offered nimble handling and free-spirited open-air motoring. In the 1980's, Mazda decided to resurrect this spirit with a new roadster for the modern age. Using the latest engineering techniques, Mazda developed the MX-5 and announced it in February 1989 as a reminder that driving could still be fun despite ever-stricter safety and quality standards. To this day, the MX-5 remains the longest enduring nameplate in Mazda's global lineup.

Nobuhiro Yamamoto, the current MX-5, said, "I launched the original Miata, and it has gone through two complete series of upgrades. due to the strong support of MX-5 fans around the world, I will strive to keep the Miata alive while evolving it into a car that will be loved by even more people."



program manager of the MX-5. "Since Mazda introduced the MX-5, it has undergone product redesigns and its enduring success is a testament to the spirit it enjoys from around the world. Going forward, Mazda will continue to keep the MX-5's spirit alive as a car that will be loved

Mazda's senior manager in charge of development,

Seita Kanai, said, "More than 20 years have passed since the first generation Mazda MX-5 was born. During this time, society and vehicles themselves have changed significantly. Responding to environmental issues and the depletion of the Earth's natural resources has become increasingly important for all automakers. As part of its environmental efforts, Mazda announced its new SKYACTIV technologies last year. Currently, we are pushing forward with development of future products that will incorporate these technologies. Many of the elements that go into our SKYACTIV technologies, such as comprehensive weight reduction, grew from the long years of development work that have gone into the MX-5. Indeed, the guiding principle behind the SKYACTIV technologies - to build cars that are fun to drive - is perfectly embodied by the MX-5."

"As we head toward the next production of one million units", Kanai continued, "Mazda is committed to further evolving the MX-5. We will refine its fun-to-drive character and further enhance its environmental and safety capabilities. As Mazda passes its 91st birthday, we are turning our sights toward our 100th anniversary. In the years ahead, we will continue to cherish the MX-5, alongside its loyal fan base, as the symbol of the Mazda brand"

If this doesn't make you proud to be a MX-5 Miata owner, nothing will! -Ed

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Welcome New Members!

Dave and Kathy Diamond

Buffalo Gap, TX

2008 Competition White

EZ does it...



I'll tell you what, getting old isn't for sissies. I've had some health issues, some big, some small, but equally a pain in the be-hind! I won't go into detail, but suffice it to say, I'm happy to be almost fully recovered from my nasty allergies!

You could certainly tell folks were ready to do some zooming by the turn out for Pat Franklin's Queen of Hearts Poker run. I couldn't go, but looking at the photos and reading Pat's story really got me ready to go too!

Have you signed up or looked at your calendar and thought of a run YOU might lead? C'mon, step up, it's fun! This past year, Tom and Sandy LeMasters not only led their first run, they've come up with a really neat monthly get together called Sundae on Monday. They'll name an ice cream place for us to meet at around the San Antonio area. Figuratively and literally a great idea! I mean, who doesn't like ice cream? This month, we met at Pat and Paula O'Docharty's Baskin and Robbins store off IH35 and 3009. Thanks, LeMasters!

Don't forget, we are all recruiters for our club. If you don't have our calling cards, you know, the ones we give out to Miata owners we run across around town, get with Betty Jackson, she has plenty of them to pass out and they're free!

It's time to get your Miata in tip top shape for the busy year ahead! Be sure to check with North Park Mazda or your favorite mechanic's shop to make sure your Miata is ready to go on the many fun runs we have planned this year. If you need tips on how to get it all spiffy, that's kind of a hobby of mine and I'll be happy to help you with waxes, cleaning tips and secrets, if you want.

Until I see you out there, keep on zooming!

-Editor

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From the President



Madam President would like to pass along that statistics are now being kept regarding numbers of people showing up for events, runs, etc.

She also apologizes for such a modest amount of information this month as she's been very busy and a bit under the weather of late.

Yours truly has a feeling, however, judging by his editorial liberties of inserting photographs of his own discretion that much more information will be forthcoming from Mrs. Herrera in upcoming issues of In The Breeze.

-Ed



OPPORTUNITY





QUEEN OF HEARTS POKER RUN



After weeks of cold dreary February weather, Saturday dawned with blue skies, warm sun and not too chilly. What a great afternoon for a Miata run! As Leon and I were arriving at Miata Valero, there were already 4 Miatas in line. As I was getting the waiver signed, playing cards ready and the que sheet handed out, more and more Miatas kept appearing and getting in line. I was the only one who misjudged the expected turn out. Thank heavens for Barbara as she so thoughtfully saved me by purchasing two more decks of cards. Each participant received one card before we began with help from Barbara and our President Betty. Then it was off like a herd of turtles because getting turning onto Nacogdoches on a Saturday takes a while especially when two Garden Ridge police are doing laps around the gas station. 😞



Now, leading 23 Miatas does have its challenges as we later discovered. Looking in the mirror and seeing a line of Miatas as far as the eye could see, brought a smile to my heart. Up and down the rolling hills like a well choreographed dance. We drove past our Adopt A Highway sign on FM 1863 then on to Stahl Rd which is one of my favorites. The route had us crossing 46 and continuing on Stahl whose named changed to River Way. A second card was handed out where River Way T's with River Crossing. As always everybody driving by and watching us running around handing out playing cards was a site to behold.

Our next card was delivered at the rest stop by 281 and 306. Thank you to Tony and Marilyn. It wasn't listed to be handed out then, but it actually was a good idea. Everybody enjoyed getting out of their cars and talking with others so much, that rounding the troupes back up took awhile. It is no secret that we are a chatty bunch. The next part of our journey might be described as the parting of the ways. Several Miatas missed the next turn which Leon and I didn't know because, #1, even though we checked the que sheet my cell # had an extra number. And, #2, the drive was so much fun that we just kept going like the Eveready bunny. That is until a phone call from Barbara. She and Rohm stayed behind to round up our little lost sheep. Because of the confusion, we decided not to hand out the 4th with the 5th card until we were seated at Clear Springs.

While we were waiting for our food, the poker game began. Picture this: playing a hand of poker with 5 decks. Plus I then mentioned that 2's where wild. After some wild discarding the hands were set. The two winners with the best hand were Greg Thompson and Leon Franklin. No Dave, we can't play strip poker next time!!!

You would think after having lead runs since 1998 that I would remember to print more que sheets than you expect and to divide a large group up with a second leader. Thank you for being patient. Overall it was a fun time with great cars and good friends.

Gotta Miata!!! Pat





QUEEN OF HEARTS POKER RUN PHOTOS



Please support our generous sponsors



It was a drizzly morning, but this past Saturday these brave stalwarts from clubs Bluebonnet and Tejas met at Real Pit BBQ for good times and great BBQ. The run was short but the drive up River Road was enjoyable.

Bluebonnet Miata Club Meeting Minutes
 January 25, 2011
 Submitted by Stephanie Turner, Secretary



Open Meeting

Introduction of new members: Dave & Laina Allen 2008 White
 Guests: Christina Crowley

Reports

Treasurer's Report: Marilyn McCullen reported that our current checking account balance was \$.
 The savings account balance is \$.
 Membership: Betty Jackson that we have 84 members.
 Webmaster: Email set up for all the club officers. All scheduled runs have been added to the calendar
 Newsletter: George – literarily- has nothing to say. He lost his voice. Send him stories anyway.

Old Business

Club Pins are free to new members. \$2 for current/old members. See Betty Jackson for more information.
 Club Stickers are 2 for \$5.00. See Betty Jackson for more information.
 The Bluebonnet Miata Club Business cards are available for members to pass out.
 Name Badges are available from Betty Jackson upon request. They are \$6.50 and due when ordering one. There is a minimum of 5 when ordering.

New Business

The Monthly Meeting place will be different every quarter, on various sides of town.
 New Run waiver & Meeting sign in sheet. Includes a section for visitors.
 New flyer for the club to place in dealerships around town.
 Membership directory is in the work. Members need to update information and photos.
 Video "show and tell" to be added to next month's meeting.
 Monthly newsletters can now be sent via email. Members need to sign the form for an electronic version of the newsletter. The paper copy will still be available to those members who want them.
 Miata Club Cruise announced for February 2012

Past Runs and Activities

Dec. 4th – Show and Shine Toy Drive. Led by Mike & Betty Jackson
 Dec. 12th – Christmas Party. Led by JC & Betty Herrera
 Dec. 19th – Christmas Lights Run. Led by Stephanie Turner
 Dec. 21st – Lunar Zoomers. Led by George Lucas
 Jan 8th – Planning Meeting
 Jan 19th – Lunar Zoomers. Led by Barbara & Rohm Thompson
 Jan 22nd – Burgers at Beefey's. Led by Tom and Sandee LeMasters

New Runs and Activities

Feb. 5th – Trash Pickup. Led by Jeff Holbrook
 Feb. 7th – Sundaes on Monday. Led by Tom and Sandee LeMasters
 Feb. 12th – Valentine/Poker Run. Led by Pat Franklin
 Feb. 16th – Lunar Zoomers. Led by George Lucas
 Feb. 22nd – Monthly Meeting. Big'z Burger Joint
 Feb. 27th – Lead Me and Feed Me. Led by Jim Treat

New Miata Stuff

Dave & Laina – new plug for a hole in the tire.
 Stephanie Turner – got a new alignment
 Kevin & Dorothy Fein – got a Miata support vehicle. A brand new Mazda5.

The Meeting was adjourned. People went to the parking lot for more Miata talk

In The Breeze

**Bluebonnet Miata Club
San Antonio, Texas**

<http://www.bluebonnetmiata.org>

To join club or renew dues, open the above web site and click on the membership tab



Kelly Blue Book names 2011 MX-5 one of the sexiest new cars of 2011! We knew that!!!

Check your mailing label for your renewal date. Please renew your membership promptly!

Upcoming Runs and Events

- **Sunday, February 27th, Lead Me and Feed Me**, led by Jimbo and Freda Treat. Meet at Rudy's BBQ parking lot on IH35 N in Selma at **9:15 a.m.** and depart at 9:30 a.m. There will be newly discovered roads around LaVernia, Stockdale and Seguin on this run to Davila's BBQ in Seguin. Lunch arrival should be around 12:30-ish. Jimbo says bring a full tank and an empty stomach!
- **Saturday, March 5th, Austin's Independence Day Parade**. Info on this TBA soon.
- **Monday, March 7th, 7 p. m., Sundae on Monday**, hosted by Tom and Sandee LeMasters, will be held at Freddy's Frozen Custard in the Alamo Heights Quarry Market at 281 and Jones Maltsburger Road. GPS users can put in 255 E. Basse Road, 78209. They have vanilla and chocolate custard and a plethora of other yummy treats. However, if you haven't had dinner yet, they also have great burgers and fries, too! Come out and join us!
- **Saturday, March 12th, Tim and Ennie Run**, led by who else...Tim and Ennie McCurdy! Meet at the Exxon at IH10W and Ralph Fair Road at **8:45 a.m.** for a 9 a.m. departure. Some familiar roads mixed in with some not so familiar, but curving and winding, Tim will lead us to Enchanted Rock and the Willow City Loop, returning via the Old San Antonio Road/Old Hwy 90/Bat Cave Road, making a lunch stop at Alamo Springs Café. Great food, local music in our beloved Hill Country should make it a fine day!
- **Thursday, March 17th, Lunar Zoomer Dinner**, hosted by George Lucas. Time will be 7 p.m. and location is yet to be determined. Please watch your email and the forum!
- **Saturday, March 19th, Bowling with Betty**. Information TBA soon!
- **Tuesday, March 22nd, Monthly Meeting**, Bigz Burger Joint, 2303 N. Loop 1604 W. Eat at 6:30 p.m., meeting starts at **7:30 p.m.** Be there!